

CALLING female entrepreneurs!

**Join our intensive three-day workshop programme
for female-led businesses looking for growth.**

The biggest challenge for smaller enterprises is growth; and growth today means finding international markets, suppliers and partners.

Women may face particular challenges in developing their business. We want to support and inspire women to build their enterprises, particularly into international markets.

Kingston University is running a series of workshops to help women-led businesses. Our team of experts will provide insight into the challenges of business development. You will have a chance to meet other entrepreneurs facing similar challenges, and build a supportive network for yourself.

Featuring:

- Insight into the key challenges of international business development
- Information about legal and regulatory issues
- Finding the customer and tailoring activities to suit them
- Partnerships and suppliers – sharing the experience
- Sources of help and support at home and abroad
- An overseas perspective

Sessions will include expert guest speakers, our highly qualified entrepreneurship support staff, the shared experience of practitioners, and peer support from other business owners facing similar challenges. The objective is to enable you to tackle your business development opportunities with confidence.



THREE-DAY WORKSHOP
24 April, 1 May and 8 May 2013
Kingston University
Penrhyn Road
John Galsworthy Building
Kingston upon Thames
Surrey KT1 2EE

Get in touch now for information and to reserve your place.

For up-to-date information, please see:
www.kingston.ac.uk/womenledbusiness

To register for your free place, go to:
makeitglobalkingstonuniversity.eventbrite.co.uk

Any questions, please contact Marie:
m.withers@kingston.ac.uk
T: 020 8417 3605

Get involved. It's time to grow.

Make it Global is a project focused on helping female-led businesses, and is funded by the European Union (ERDF) to encourage economic development in London. Project partners include UEL, European Business & Innovation Centre Network (EBN), Newham College (NCFE) and the London Chamber of Commerce. See the website for further information www.uel.ac.uk/cewe/global/