



Protecting Assets of Community Value: Supporting Local Pubs

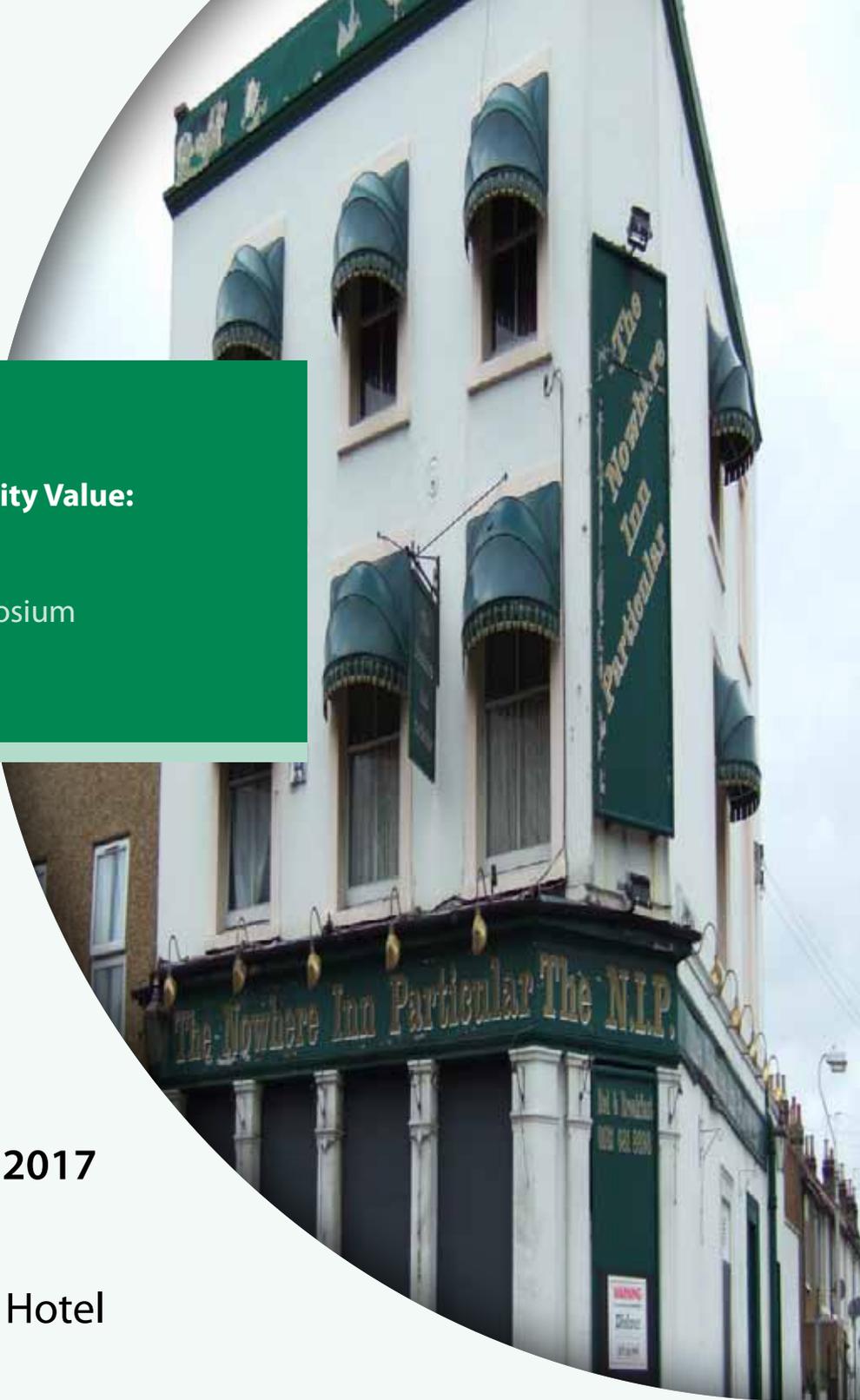
A Public Policy Exchange Symposium

Tuesday 24th October 2017

10:15am – 4:30pm

The Grange Wellington Hotel

Public Policy Exchange holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.



Protecting Assets of Community Value: Supporting Local Pubs

Overview

'The 'Pub' has been facing a gradual decline since 2000, but this decline has been exasperated since the 2008 financial crisis. According to the Campaign for Real Ale, pubs are closing at the rate of four per day and we have seen the closure of close to 10,000 pubs in the decade between 2005 and 2015. Pubs have experienced increased taxation on alcohol duty combined with exorbitant rent and business rates relief for the industry is drastically required.

In response to the declining number of pubs in the UK, in 2016 the government commissioned the 'More than a Pub' funding scheme. The project is a £3.62 million, 2-year programme that will see a comprehensive package of business development support, advice, and loan and grant funding being delivered to community groups in England to help them establish community-owned pubs that can clearly demonstrate how they will bring significant social, economic and environmental benefits to their communities. Also the Department for Communities and Local Government has mandated Local authorities will be expected to use their discretionary relief powers (under section 47 of the Local Government Finance Act 1988, as amended) to grant a new relief for pubs in line with the relevant eligibility criteria. The project also coincides with the Campaign for Real Ale's 2017 general election lobbying process, asking all candidates to support UK breweries, pubs and consumers.

In spite of the direct action from the government and campaign groups, the challenges facing pubs are multi-faceted. Post-recession consumer trends have changed, and the public are seeking greater value in their purchases and experiences. Supermarkets have 'glutted' the market with cheap alcohol which, with tax legislation, has greatly distorted the price between the on and off-trade market. Licensing legislation has also had an impact as 24 hour licenses have created consumer-rotation between different establishments, with nightclubs residing in cities or town centres, whilst community pubs are in more residential and local areas. Pubs are also finding it difficult to compete against establishments that can stay open for longer.

One year on from the introduction of the Statutory Pub Codes and the introduction of Paul Newby as Pubs Code adjudicator, this symposium will offer pubs, breweries, pub companies and relevant trade bodies an invaluable opportunity to assess the governments' effort in mitigating the decline of pubs. It will also provide an opportunity to share best practice on how to tackle the decline of local pubs in light of the challenges presented.



"Too often, global panic about epidemics has been followed by complacency and i'Local authorities will be expected to use their discretionary relief powers (under section 47 of the Local Government Finance Act 1988, as amended) to grant this new relief for pubs in line with the relevant eligibility criteria.'

-Department for Communities and Local Government, March 2017

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/M5NUZ/



Why Attend?

- ✓ Analyse the Government's new measures to protect British pubs and assess their impact upon local communities.
- ✓ Explore how listing pubs as Assets of Community Value can provide great protection from closure and conversion.
- ✓ Understand how to access sources of finance enabling the transfer of local pubs into community hands.
- ✓ Assess the merits of cuts to beer duty and how such measures can be successfully campaigned for.
- ✓ Examine the changes enforced under the Statutory Pubs Code and its potential impact upon pub companies and their tied tenants.
- ✓ Discuss how best to work with the Pubs Code Adjudicator to ensure fair and lawful dealing by pub owning businesses
- ✓ Consider how the British pubs sector should respond to the newly proposed Government guidelines on alcohol consumption.
- ✓ Scrutinise how Business Rate Reliefs will benefit local pubs and how rates can better reflect the value of properties.
- ✓ Share best practice surrounding diversification methods and successful community ownership.

Who Should Attend?

- Beer, Pub & Club Industry
- Local Authorities
- Local Authority Officers and Councillors
- Planning Officers
- Town Teams
- Local Authority Planners
- Local Government Planning Committees
- Town Centre Managers
- Licensing Officers
- Licensing Portfolio Holders
- Chairs of Licensing Committees & Licensing Committee Members
- Heads of Licensing Departments
- Publicans
- Pub Companies
- Consumer Groups
- Co-operative and Community Finance Groups
- Tourism Managers
- Government Officials
- Public Health Advisers
- Professional Membership Organisations
- Community Development Officers
- Neighbourhood Management Teams
- Strategic Planning and Commissioning Teams

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Programme

- 09:30** Registration and Morning Refreshments
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- 10:15** Chair's Welcome and Introduction
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- 10:30** **Panel Session One: Protecting & Preserving Our Pubs: Ensuring Time Isn't Called on 'the Local'**
- Statutory Pubs Code & Independent Adjudicator: Examining the government's legislation and its impact upon rent arrangements and beer prices
 - Business Rate Relief: Examining the need to better align rates with trading performances
 - 52 pence in the Pint: Assessing the desirability and achievability of cuts to beer duty.
 - The Existential Threat To Our Pubs: Predatory purchasing of profitable pubs
 - Role of Local Authorities: Discussing the new relief powers in terms of business rates.
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- 11:15** Morning Refreshments
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- 11:30** **Open Floor Discussion and Debate with Panel One**
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- 12:30** Networking Lunch
-
- 13:30** **Afternoon Panel:
Emergency Pandemic Response: Improving Standards and Mitigating Implications**
- Registering Pubs as Assets of Community Value: Exploring how to encourage and support local listings.
 - Owned by the Community, for the Community: Understanding changes in planning rules and the means of establishing community ownership.
 - Sources of Finance: Benefiting from Government and co-operative funding arrangements.
 - Innovative Approaches to Diversifying Pubs: Offering community focussed projects, services and facilities.
 - Pubs, Well-being and Community Cohesion: Exploring the economic, cultural and social benefits to local communities.
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- 14:15** Afternoon Refreshments
-
- 14:30** **Open Floor Discussion and Debate with Panel Two**
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- 15:30** Chair's Summary and Closing Comments
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- 15:40** Networking Reception
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- 16:30** Close
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Please note that the programme is subject to change without notice

Marketing and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact us on **020 3137 8630** or email info@publicpolicyexchange.co.uk

Event Details

Date: Tuesday 24th October 2017

Time: 10:15am – 4:30pm

Venue: Grange Wellington, Pimlico

Forthcoming Events

Safeguarding Against Extremism in Higher Education: Preventing Hate and Protecting Freedoms

5th September 2017



Pandemics and Infection Control: Addressing contemporary challenges and strengthening pandemic preparedness
6th September 2017

Tackling Potholes and Improving Road Maintenance: Developing a Sustainable Strategy to Address Potholes on UK Roads
7th September 2017

Promoting Growth through a Strong Intellectual Property Policy: Supporting UK Research, Development and Innovation
12th September 2017

Working in Partnership to End Forced Marriage and Honour Based Violence
13th September 2017

Combating Human Trafficking and Modern Slavery: Developing a Stronger Multi-Agency Response for the Identification of and Support for Victims of Trafficking
14th September 2017

Young Runaways and Missing Children: Enhancing Prevention, Protection and Provision in Every Local Area
19th September 2017

Improving Child Health and Wellbeing: Developing Practical Solutions to Combat Rising Levels of Childhood Obesity
20th September 2017

Providing Support in Periods of Transition for Children and Adolescents with Autism
21st September 2017

Putting Victims First: Supporting Victims of Crime in their Journey through the Criminal Justice System
26th September 2017